

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2025

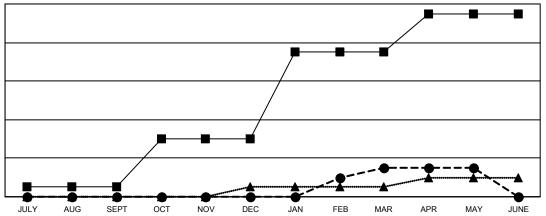
Multiple District 14

**LOCATION: PENNSYLVANIA** 

GMT CA 1

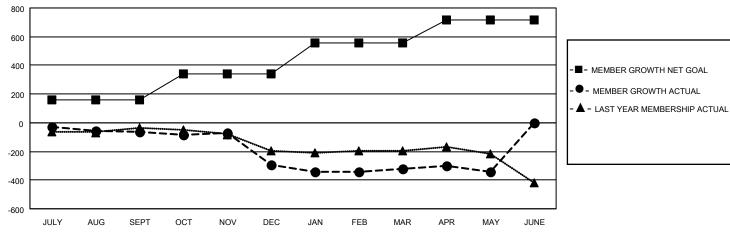
| Clubs                 |               |           |               | Members               |                           |                         |  |  |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|--|--|
| RESULTS FOR 2024-2025 |               |           |               | RESULTS FOR 2024-2025 |                           |                         |  |  |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |  |
| JULY/AUG/SEPT         | 1             | 0         | 3             | JULY/AUG/SEF          | o <sub>T</sub> 161        | 350                     | 348  |  |  |
| OCT/NOV/DEC           | 5             | 0         | 10            | OCT/NOV/DEC           | 179                       | 312                     | 489  |  |  |
| JAN/FEB/MAR           | 9             | 3         | 3             | JAN/FEB/MAR           | 215                       | 379                     | 361  |  |  |
| APR/MAY/JUNE          | 4             | 0         | 1             | APR/MAY/JUNI          | <u>=</u> 163              | 233                     | 218  |  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲ LAST YEAR ACTUAL NEW CLUBS

## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 17 |       | 319 CLUBS OF 607 ADDED 1 OR MORE | GENDER DISTRIBUTION       |                 |       |
|-------------------|-------|----------------------------------|---------------------------|-----------------|-------|
|                   |       | NEW MEMBERS                      | MALE                      | 10,374 (66.93%) |       |
| DROPPED MEMBERS   |       |                                  | FEMALE                    | 5,125 (33.07%)  |       |
| DECEASED          | 270   | CLICK HERE FOR CUMULATIVE        | TOTAL FAMILY UNIT MEMBERS |                 | 3,180 |
| CLUB CANCELLED    | 133   | MEMBERSHIP DATA                  | FAMILY MEMBERS            | S PAYING HALF   | 1.659 |
| OTHER<br>TOTAL    | 1,006 |                                  | DUES                      |                 |       |